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6273

For the trade: March 2, 1931

# Up front with sales

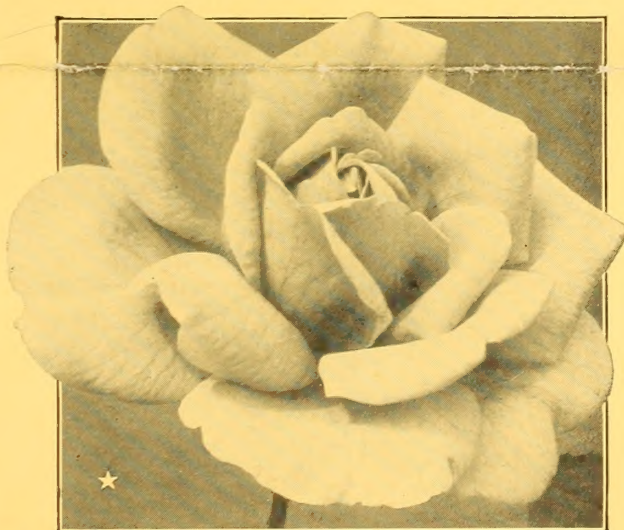
... here's stock to back you!



"Pink" of perfection, THE SPANISH BEAUTY:  
New Climbing Rose, Mme. Gregoire Staechelin



"First lady" in Cannas: MRS. HERBERT HOOVER

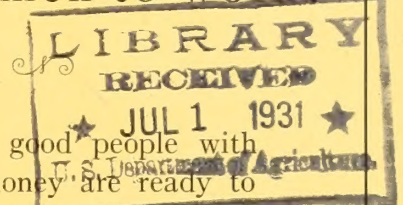


An active member of THE SPARKLING DOZEN  
Rose, KARDINAL PIFFL (Details next page)



1,000 Ft. of golden bloom at West Chester, Pa., May 15, 1930  
ROSA HUGONIS

Step into action ... head for  
prosperity ... sell idle plants  
... put men to work!



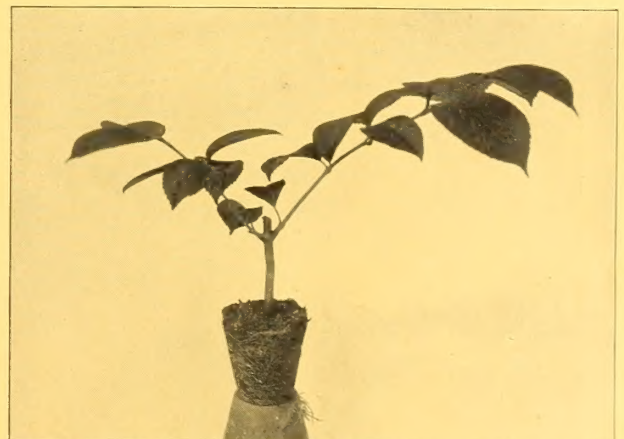
LOTS of good people with  
plenty of money are ready to  
use it to help idle men. If you  
can point the way, go after that  
idle money. Put those idle men  
to work to clean up and  
beautify. Make for good times!



## The Conard-Pyle Co.

ROBERT PYLE, *President* West Grove, Pa.

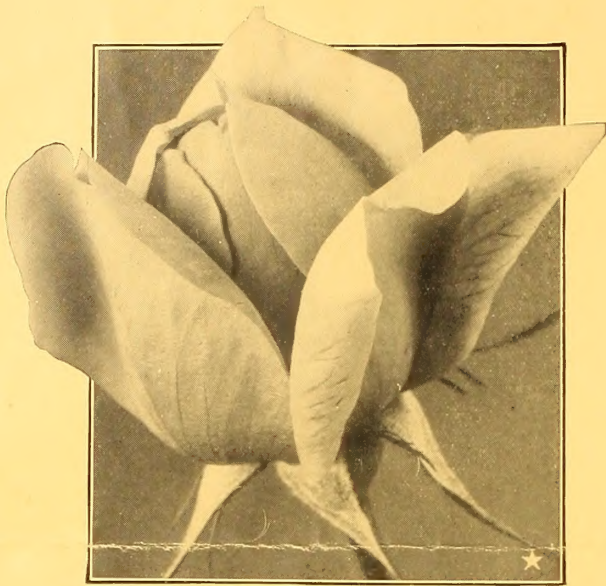
*Nurserymen since 1897*



Finest in 33 years: VIBURNUM PLICATUM 3" pots

• YOUR THUMB WILL OPEN THE WAY ... TURN THE PAGE

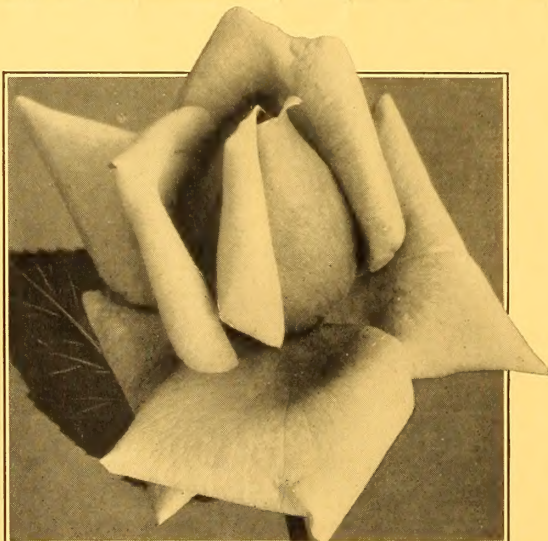
Don't dilly-dally — get your Roses *now* and fill *every* order



Chief of fire-colored Roses: ETOILE DE FEU



The distinguished-looking Novelty: DIRECTOR RUBIO



Runner-up on Radiance: BETTY UPRICHARD

## ★ The Sparkling Dozen

12 New Roses of Distinction . . . \$17.50

No. 1 dormant 2-year field plants  
Southeastern Penna.-grown on Multiflora Seedlings

	For 10
Ami Quinard. HT. Superior to HAWLMARK CRIMSON	\$30.00
Director Rubio. HT. Outshines brilliant pinks by holding color longer	19.00
Joyous Cavalier. HT. "Made" for bright groups; new crimson-red	11.00
Kardinal Piff. HT. Very active-blooming orange-pink Gold Medal Winner	9.00
Li Bures. HT. Multi-colored Spanish Novelty; maroon, orange, yellow	11.00
Mari Dot. HT. Entirely new color—deep apricot, darkened orange	11.00
Mrs. Pierre S. du Pont. HT. "Perpetual-motion" golden yellow like BUTTERFLY	17.50
Nuntius Pacelli. HT. Excellent snow-white bedder; continuous performer	11.00
Syracuse. HT. Up-and-doing improvement over HADLEY. New, Fall 1930	35.00
Druschki Rubra. HP. AMERICAN BEAUTY X FRAU KARL. Red DRUSCHKI	12.00
President Briand. HP. Shining example of new strain of H.P.s. Clear pink	14.00
Mme. Gregoire Staechelin. CLI. THE SPANISH BEAUTY. Details foot of page	9.00
Complete descriptions in New Retail Catalog. Copies free.	
1 ea. above 12, \$17.50; 3 ea. (36 in all) \$49.50	

## ★ Hybrid Tea Roses

No. 1 dormant 2-year field plants  
Southeastern Penna.-grown on Multiflora Seedlings

	100
Duchess of Wellington. Universally-liked yellow	\$35.00
Betty Uprichard. Radiance-like 2-toned pink	35.00
Charles K. Douglas. Real bloomer; scarlet crimson	35.00
Etoile de Feu. Flame-colored hot-weather variety	40.00
Gruss an Aachen. For borders or beds; fawn and white	35.00
Gruss an Teplitz. Still-called-for velvety crimson	35.00
Hawlmarm Crimson. Peerless deep-colored bedder	35.00
J. C. N. Forestier. Steadily-flowering clear carmine	40.00
Lady Alice Stanley. H.P.-hardy, flesh pink bedder	35.00
Margaret McGredy. New front-rank orange scarlet	40.00
Miss Rowena Thom. Radiance-like U. S. novelty	50.00
Mrs. E. P. Thom. A leading yellow bedder	40.00
Red Radiance. You can't be without it	35.00
Rose Hill. Marvelously improved Columbia	50.00

ADD GINGER TO YOUR LIST OF OLD  
STANDBYS — SELL

## ★ The Spanish Beauty

New Climbing Rose, Mme. Gregoire Staechelin

1. Winner of peak honors at home and abroad.
2. "Without protection, proved perfectly hardy." Rhode Island.
3. Introduced in U. S. A. by THE C.-P. CO.—Rose Specialists for 34 years.
4. Winning color; iridescent pearl-pink, splashed with carmine.
5. Bright, fragrant bouquets with 12 to 15-inch stems.
6. Happy and at home on fences, pergolas, pillars.

No. 1 dormant 2-year field plants. Southeastern Penna.-grown on Multiflora Seedlings.

\$1 each      10 for \$9      100 for \$75

Ask about color plates

VALUE HUGONIS FOR ITS TRIPLE  
PURPOSE

(1) Rose    (2) Specimen Shrub    (3) Hedge Plant  
"Golden Shrub-Rose of China." Photograph Page 1.  
Dormant 2-year field plants (O. R.) 2 to 3 ft.:

\$30 a hundred

It's easier to sell goods on hand . . . have plenty

## Color Captures Attention

### DISPLAY "ORCHIDACEOUS" ♣ CANNAS

Prices are for plump dormant divisions, 2 to 3 eyes, "plus" roots. Prices of plants from 3-in pots, ready May 1st, are same as for dormant roots except \$3 per 100 must be added on all varieties herein at less than \$8 per hundred.

	100	1,000
♣ American Beauty, 4 ft. Richest colored Canna. Oriental carmine	\$ 6.00	\$ 50.00
♣ Antoine Wintzer, 4 ft. Mr. Wintzer's favorite red. (New)	50.00	
♣ Commander Byrd, 4 ft. New near white	50.00	
♣ Delicious, 3½ ft. New 1927. Lemon-yellow dotted old rose	10.00	90.00
♣ Gold Bank, 4 ft. New 1927. Rich coppery gold	10.00	90.00
♣ Hollywood, 4 ft. New 1927. Outstanding color. Orange pink	12.00	100.00
♣ Honolulu, 3 ft. New 1927. Bronze leaf <i>City of Portland</i>	10.00	90.00
♣ King Humbert, 4 ft. Orange. Red leaf	6.00	50.00
♣ King Midas, 5 ft. The Gold Canna	8.00	75.00
♣ Mohawk, 5 ft. A bronze leaved <i>President</i>	6.00	50.00
♣ Montezuma, 3½ ft. New 1927. Very rich red. Bronze leaf	12.00	100.00
♣ Mrs. Herbert Hoover, 4 ft. New watermelon pink	100.00	
♣ Mrs. Pierre S. du Pont, 4 ft. Queen of bright pinks	25.00	
♣ Palm Beach, 3½ ft. Rivals orchids. Maize yellow	6.00	50.00
♣ Razzle Dazzle, 4 ft. Dazzling crimson-maroon and yellow	8.00	75.00
♣ Statue of Liberty, 6 ft. Flame red. Bronze leaf	6.00	50.00
♣ The Ambassador, 5 ft. Like <i>Mohawk</i>	8.00	75.00
♣ The President, 4 ft. Most popular red	6.00	50.00
♣ Victory, 3 ft. Improved <i>Apricot</i>	6.00	50.00



Queen of bright pink Cannas: MRS. PIERRE S. DU PONT

## Offer ♣ Oak Brand Shrubs

Because they're "all the name signifies"

	100	1,000
AKEBIA quinata ( <i>Five-leaf Akebia</i> ) 2 year	\$25.00	
♣ BERBERIS thunbergi minor ( <i>Box Barberry</i> ) 9 to 12 in. bushy (true type)	20.00	
BUDDLEIA davidi magnifica ( <i>Oxeye Butterfly Bush</i> ) 2 year	20.00	
CLEMATIS paniculata ( <i>Sweet Autumn Clematis</i> ) 2 year	15.00	\$135.00
DEUTZIA gracilis ( <i>Slender Deutzia</i> ) 12 to 15 in.	10.00	90.00
♣ lemoinei compacta ( <i>Improved Lemoinei Deutzia</i> ) 1½ to 2 ft.	35.00	
EUONYMUS japonicus ( <i>Evergreen Burningbush</i> ) 1 to 1½ ft. B&B	50.00	
♣ radicans acutus ( <i>Sharpleaf Wintercreeper</i> ) 12 to 15 in.	20.00	
♣ FORSYTHIA int. spectabilis ( <i>Showy Border Forsythia</i> ) 3 to 4 ft.	25.00	
HIBISCUS double pink ( <i>Shrub-Althea</i> ) 2 to 3 ft.	15.00	
♣ Wm. R. Smith ( <i>Shrub-Althea</i> ) 1½ to 2 ft.	20.00	
HYDRANGEA arborescens grandiflora ( <i>Snowhill Hyd.</i> ) 2 to 3 ft.	20.00	180.00
paniculata grandiflora ( <i>Peegee Hydrangea</i> ) 1½ to 2 ft.	15.00	135.00
LIGUSTRUM ibolium ( <i>Ibolium Privet</i> ) 2 to 3 ft.	7.00	65.00
ibota regelianum ( <i>Regal Privet</i> ) (Cuttings) 2 to 2½ ft.	16.00	
LONICERA halliana ( <i>Hall Japanese Honeysuckle</i> ) 2 year	15.00	
PHILADELPHUS Avalanche ( <i>Dwarf Mock Orange</i> ) 3 to 4 ft.	30.00	
♣ Brachybotrys, 2 to 3 ft.	35.00	
♣ Enchantment ( <i>Improved White Bouquet Mock Orange</i> ) 1½ to 2 ft.	25.00	
♣ Glacier ( <i>Glacier Mock Orange</i> ) 1½ to 2 ft.	25.00	
♣ Virginal ( <i>Virginal Mock Orange</i> ) 2 to 3 ft.	25.00	200.00
SPIREA, Anthony Waterer ( <i>Waterer Spirea</i> ) 1½ to 2 ft.	20.00	180.00
prunifolia, fl. pl. ( <i>Bridal Wreath</i> ) 2 to 3 ft.	20.00	180.00
vanhouttei ( <i>Van Houtte Spirea</i> ) 2 to 3 ft.	15.00	125.00
SYMPHORICARPOS racemosus ( <i>Common Snowberry</i> ) 2 to 3 ft.	16.00	
SYRINGA persica rubra ( <i>Persian Red Lilac</i> ) 2 to 3 ft.	35.00	
VIBURNUM tomentosum plicatum ( <i>Japanese Snowball</i> ) 2 to 3 ft.	35.00	300.00
WEIGELA Eva Rathke ( <i>Red-flowered Weigela</i> ) 2 to 3 ft.	25.00	200.00

PLAN FOR THE COMING ERA OF PROSPERITY

## Line Out the Better Quality of Stock Now

From 2¼ in. pots, except as otherwise indicated

	100	1,000
ABELIA grandiflora ( <i>Glossy Abelia</i> )	\$ 8.00	\$ 75.00
AMPELOPSIS tricuspidata ( <i>Japanese Creeper</i> )	8.00	65.00
♣ tri. atropurpurea ( <i>Purple J. Creeper</i> )	15.00	
♣ BERBERIS thb. atropurpurea ( <i>Redleaf J. B.</i> )	12.00	100.00
BUDDLEIA d. magnifica ( <i>Oxeye B. B.</i> )	7.00	60.00
CLEMATIS paniculata ( <i>Sweet Autumn C.</i> )	7.00	55.00
DEUTZIA gracilis rosea ( <i>Sl. Pink D.</i> )	7.00	60.00
♣ lem. compacta ( <i>Dwf. Lem. D.</i> )	10.00	80.00
♣ EUONYMUS rad. acutus ( <i>Sharpleaf W.</i> ) (3-in.)	10.00	80.00
rad. vegetus ( <i>Bigleaf W.</i> ) (3-in.)	12.00	100.00
♣ FORSYTHIA int. spectabilis ( <i>Showy Border F.</i> )	10.00	80.00
HEDERA helix ( <i>English Ivy</i> )	6.00	50.00
♣ KOLKWITZIA amabilis ( <i>Beautybush</i> )	15.00	120.00
LIGUSTRUM oval. aureum ( <i>Golden Privet</i> )	9.00	80.00
♣ PHILADELPHUS brachybotrys	12.00	100.00
♣ Glacier ( <i>Glacier Mock Orange</i> )	12.00	100.00
♣ Virginal ( <i>Virginal Mock Orange</i> )	12.00	100.00

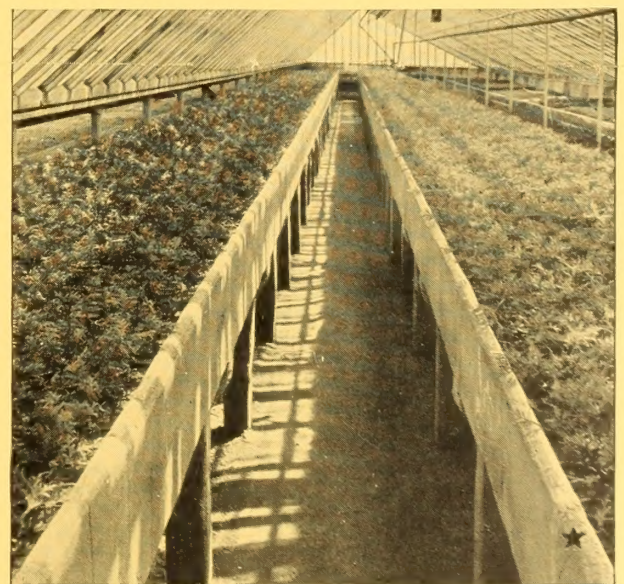
### VIBURNUM PLICATUM: 3 in. pots

Finest in 33 years. Cut Page 1.

\$12 a hundred — \$100 a thousand



Boost it for borders, small shrubs, low hedges.  
BERBERIS THUNBERGI MINOR:  
Box Barberry

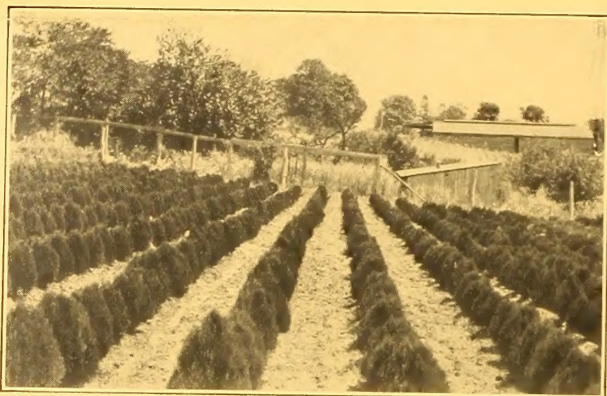


You'll root for their roots: LINING OUT EVERGREENS

♣ Indicates improved varieties — EVERGREENS following page



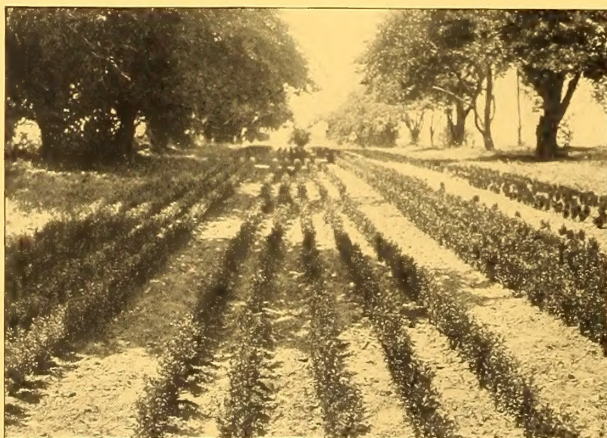
The colorful pyramid: THUJA OR. ELEGANTISSIMA\*



The jewel for dwarf plantings: THUJA OR. AUREA NANA†



Nice size to grow on: THUJA OCC. ELEGANTISSIMA‡



BUXUS SEMPERVIRENS (Common Box) for formal hedges§

# Are you set for the trend to Gardening and Miniature Gardens?

Evergreens in sizes your customer can handle;  
grades for your landscaping; balls of clay-base loam

§BUXUS sempervirens	Common Box	100	1,000
10 to 12 in.		\$50.00	\$350.00
sempervirens suffruticosa	Truedwarf Box	7.00	60.00
2 to 4 in.			
JUNIPERUS communis hibernica	Irish Juniper		
1½ to 2 ft. B&B		100.00	
virginiana keteleeri	Keteleer Redcedar		
1½ to 2 ft. B&B		150.00	
PINUS montana mughus	Dwarf Mugho Pine		
12 to 15 in. B&B		100.00	
RETINOSPORA filifera	Thread Retinospora		
15 to 18 in. B&B		35.00	300.00
obtusa compacta	Football Cypress		
10 to 12 in. B&B 2 year field		75.00	
obtusa gracilis	Slender Hinoki Cypress		
1½ to 2 ft. B&B		150.00	
pisifera	Sawara Retinospora		
1½ to 2 ft. B&B		50.00	
pisifera aurea	Golden Sawara Ret.		
1½ to 2 ft. B&B		50.00	
plumosa	Plume Retinospora		
1½ to 2 ft. B&B		75.00	
plumosa aurea	Golden Plume Retinospora		
1½ to 2 ft. B&B		75.00	
plumosa lutescens	Dwarf Yellow Plume Cypress		
10 to 12 in. B&B		50.00	
squarrosa veitchi	Veitch Moss Cypress		
12 to 15 in. B&B		50.00	
THUJA occidentalis compacta	Parsons Arborvitae		
10 to 21 in. B&B extra bushy		50.00	
‡occidentalis elegantissima	Golden-tipped Arborvitae		
8 to 10 in. B&B		25.00	
occidentalis globosa	American Globe Arborvitae		
9 to 12 in. B&B		35.00	
occidentalis lutea	George Peabody Arborvitae		
12 to 15 in. B&B		75.00	
occidentalis pumila	Green Globe Arborvitae		
12 to 15 in. B&B		75.00	
occidentalis pyramidalis	American Pyramidal Arborvitae		
2 to 2½ ft. B&B		100.00	
occidentalis vervaeneana	Vervaene Arborvitae		
2 to 2½ ft. B&B		100.00	
occidentalis wareana	Siberian Arborvitae		
15 to 18 in. B&B		60.00	
†(Biota) orientalis aurea nana	Berckman's Golden Arb.		
12 to 15 in. B&B		100.00	
15 to 18 in. B&B		125.00	
* (Biota) orientalis elegantissima	Yellow Golden Arb.		
2½ to 3 ft. B&B		200.00	

## Lining Out Evergreens

You'll root for their roots

The much-heard-of 2¼ in. pot-grown plants

CHAMAECYPARIS laws. alumi (Scarab C.)	100	1,000
JUNIPERUS comm. hibernica (Irish Juniper)	\$12.00	\$100.00
RETINOSPORA filifera (Thread Retinospora)	12.00	100.00
9.00	75.00	
obtusa compacta (Football Cypress)	14.00	120.00
pisifera aurea (Golden Sawara Retinospora)	9.00	75.00
plumosa aurea (Golden Plume Retinospora)	10.00	90.00
plumosa lutescens (Dwf. Yel. Pl. Cyp.)	10.00	90.00
squarrosa veitchi (Veitch Moss Cypress)	10.00	90.00
THUJA occ. compacta (Parsons Arborvitae)	10.00	90.00
occ. elegantissima (Golden-tipped Arb.)	10.00	90.00
occ. globosa (American Globe Arborvitae)	10.00	90.00
occ. pumila (Green Globe Arborvitae)	10.00	90.00
occ. pyramidalis (American Pyr. Arborvitae)	8.00	75.00
occ. vervaeneana (Vervaene Arborvitae)	8.00	75.00
occ. wareana (Siberian Arborvitae)	8.00	75.00

### MORE COMPLETE ASSORTMENTS

of goods than offered herein will be found in SPRING  
WHOLESALE LIST. Extra copies for the asking.

## The Conard-Pyle Co.

ROBERT PYLE, *President*

West Grove, Pa.

Nurserymen since 1897